



International Organization for Migration (IOM)
The UN Migration Agency

Business Trainings in The Gambia

If you return voluntarily from Switzerland to The Gambia and receive Return Assistance, you have the opportunity to attend **business trainings and obtain new qualifications to run your own business!**

You just have to follow the steps outlined below:

- ➔ Contact IOM colleagues in Banjul
- ➔ If you plan on opening your own business our colleagues will give you further information on where and when the next business training will be conducted.
- ➔ At the end of the training a certificate for the newly acquired qualifications will be issued.

You will learn:

➔ **How to start your own business:**

- How to assess which business will be successful
- How to obtain a business license

➔ **How to manage your business**

- How to draft a business plan
- How to handle finance and administration

➔ **How to develop your own business:**

- How develop marketing strategies
- How to manage growth

➔ **How to remain sustainable:**

- How to achieve customer satisfaction
- How to manage taxes

Important Information

Costs: The training is connected to no costs and completely free of charge

Duration: Trainings typically last for 6 days

Material: Training Material will be provided

Eligibility: Every beneficiary of Return Assistance who has returned voluntarily from Switzerland and is using the reintegration assistance to start / expand a business

Organizers: IOM and private, certified partners

Transportation: Transportation to and from the training facility is covered

Location: Trainings will be conducted in Banjul

Certificate: At the end of the training an official certificate will be issued

Contact IOM after your return to The Gambia to enroll for this training!